



ENCORE
Senior Living

Offers Specialized Memory Care
with our Exclusive Guarantee . . .

LIFETIME
FIXED PRICING™

*No unexpected fee increases.
No surprises. Only at Encore.*





*A rate that never
changes throughout
your loved one's stay.*

A FIXED RATE *that never changes throughout your loved one's stay.*

At Encore Senior Living, we understand that one of the frustrating challenges for a family caring for a loved one with Alzheimer's disease or related memory impairments is the unpredictable nature of cost increases. What will the best specialty care cost your family? Will costs increase dramatically as care needs increase?

At Encore, we provide the financial assurance you need for a decision, with our innovative fixed-rate pricing structure *Lifetime Fixed Pricing*[™].

Most memory care communities operate on the premise that additional care should mean additional fees. Frequent resident evaluations can result in rate increases as often as every 30 days. Encore's *Lifetime Fixed Pricing*[™] program guarantees that throughout your loved one's entire stay, *the cost of care will never increase.*

Lifetime Fixed Pricing[™] is a no hidden fee, no surprises rate program, and it's available *only* from Encore.

A FIXED RATE *that is based on your loved one's needs at admission.*

With *Lifetime Fixed Pricing*[™], your loved one's needs are assessed when they move-in. The assessment is based on an objective industry standard, designed specifically for those with memory-related illnesses.

From this evaluation, we can determine which of three levels best reflects your loved one's current physical and behavioral needs. The *Lifetime Fixed Pricing*[™] rate is guaranteed to remain in effect, *without increase*, throughout the resident's entire stay at an Encore Senior Living community. *The rate will not change*, even if care requirements increase.

The three levels of
LIFETIME FIXED
PRICING[™] *are:*

Basic Needs Rate[™]
Intermediate Needs Rate[™]
Advanced Needs Rate[™]

What does the Lifetime Fixed Pricing™ rate include?

Encore's *Lifetime Fixed Pricing™* rate covers all caregiving and living expenses with 24-hour supervision, accommodations in our distinctive "cottage" homes/units, and home-cooked meals. In addition, your loved one is part of Encore's respected and innovative Rediscovery™ Program, where residents participate in meaningful activities and routines within their own homes.

Expenses not covered are prescription and over-the-counter medications, required nursing and personal care supplies, transportation and escorts to and from medical appointments, and specialized medical services.

Direct electronic payment

As an added benefit, Encore offers a direct electronic payment option. This service provides automatic monthly transfers from a designated account to Encore. The Community Relations Coordinator at your local community can provide more information on this convenient service.

No other specialty care community offers the security of

LIFETIME FIXED PRICING™

No one else makes our guarantee.

More information on Encore's exclusive Lifetime Fixed Pricing™, along with the specific fixed rates of the community nearest you, are available through the Community Relations Coordinator.



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